

Curriculum of the Department of International Business Administration

for 2023 students

Category		Course Title	Credits and Hours																Remaks		
			Total Credits	Total Hours	Freshman				Sophomore				Junior				Senior				
					Fall		Spring		Fall		Spring		Fall		Spring		Fall			Spring	
					Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour
University Cores	FRESHMAN ENGLISH	8	8	4	4	4	4														
	SOPHOMORE ENGLISH	8	8					4	4	4	4										
	JUNIOR ENGLISH	8	8									4	4	4	4						
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1	1	1																
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	1	1			1	1														
	CLOUD TECHNOLOGY AND BUSINESS APPLICATION	2	2	2	2	(2)	(2)												1 st or 2 nd semester		
	COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	2	2	(2)	(2)	2	2												1 st or 2 nd semester		
	WORLD CIVILIZATION HISTORY	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)										
	LOGICAL SPECULATION	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)										
	Society, law, and Politics	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)						
	Nature and Aesthetics	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)						
	Science and Popular Scientific Education	2	2	(2)	(2)	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)						
	Advance courses and courses on studying Trans-district issues	2	2									2	2	(2)	(2)						
	PHYSICAL EDUCATION	4	4	2	2	2	2														
	SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES	2	2	2	2																
	DIGITAL TEXT STORYTELLING SKILLS	2	2			2	2														
	POWER OF THE WORKPLACE LITERACY	2	2					2	2	(2)	(2)								1 st or 2 nd semester		
TOTAL	52	52	15	15	15	15	8	8	4	4	6	6	4	4							
College Cores	CREATIVITY AND INNOVATION	3	3														3	3			
	TOTAL	3	3														3	3			
Departmental Cores	Business/Management Foundation Course	ECONOMICS I	3	3	3	3															
		ECONOMICS II	3	3			3	3													
		ACCOUNTING (I)	3	3	3	3															
		ACCOUNTING (II)	3	3			3	3													
		MANAGEMENT	3	3	3	3															
		STATISTICS I	3	3					3	3											
		STATISTICS II	3	3						3	3										
	Business/Management Professional Course	BUSINESS LAW	3	3					3	3											
		INTROD. TO INTER. BUSINESS MANAGEMENT	3	3			3	3													
		INTERNATIONAL MARKETING MANAGEMENT	3	3					3	3											
		FINANCIAL MANAGEMENT	3	3								3	3								
		INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	3						3	3										
		BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3	3												3	3				
		GLOBAL LOGISTICS MANAGEMENT	3	3								3	3								
	CORPORATE AND SOCIAL RESPONSIBILITY	2	2										2	2							
	Thesis	UNDERGRADUATE THESIS(I)	1	1										1	1						
		UNDERGRADUATE THESIS(II)	1	1												1	1				
Internship	JOB SHADOWING(I)	1	-												1	-		Internship 36hrs			
TOTAL	47	46	9	9	9	9	9	9	6	6	6	6	3	3	5	4					
Department Electives	Operation/Management Category	COST AND MANAGEMENT ACCOUNTING	3	3					3	3											
		BUSINESS MATHEMATICS	3	3					3	3											
		ANALYSIS OF FINANCIAL STATEMENTS	3	3						3	3										
		CORPORATE GOVERNANCE	3	3								3	3								
		ENTERPRISE AND GOVERNMENT	3	3								3	3								
		INTRODUCTORY RESEARCH WRITING	3	3								3	3								
		ENTERPRISE RESOURCE PLANNING	3	3								3	3								
		TECHNOLOGICAL MANAGEMENT	3	3									3	3							
		BUSINESS SIMULATION	3	3									3	3							
		CASE STUDIES OF INTERNATIONAL BUSINESS	3	3												3	3				
		INTERNATIONAL ARBITRATION AND NEGOTIATIONS IN BUSINESS	3	3														3	3		
		SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP(1)	3	3													3	3			
		SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP(2)	3	3														3	3		
		FARMER'S MARKET AND COMMUNITY ENTREPRENEURSHIP	1	1														1	1		
		INNOVATION AND ENTREPRENEURSHIP	1	1														1	1		
	INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS	3	3														3	3			
	Human Resource Management Category	ORGANIZATIONAL BEHAVIOR	3	3					3	3											
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3	3							3	3									
		INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3	3									3	3							
		LABOUR CONDITIONS AND REGULATIONS	3	3										3	3						
		WORKSHOP ON INFORMATION AND NEGOTIATIONS	3	3												3	3				
	EMPLOYMENT SERVICE	3	3														3	3			
	CONSUMER BEHAVIOR	3	3					3	3												
	SERVICE INDUSTRY MANAGEMENT	3	3					3	3												

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					Fall		Spring		Fall		Spring		Fall		Spring		Fall			Spring	
					Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour
Marketing Category	INTERNATIONAL MARKETING PLANNING	3	3							3	3									Whole-English instruction	
	INTERNATIONAL RETAILING MANAGEMENT	3	3							3	3										
	INTERNATIONAL LOGISTICS MANAGEMENT	3	3									3	3								
	SERVICES MARKETING	3	3									3	3								
	INTERNET MARKETING	3	3											3	3						
	ELECTRONIC COMMERCE	3	3													3	3				
International Economic and Trade Category	INTERNATIONAL TRADE PRACTICES	3	3					3	3												
	INTRODUCTION TO THE FINANCIAL MARKET	3	3					3	3												
	INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3	3							3	3										
	THE STUDY OF THE ECONOMY OF P. R. CHINA	3	3							3	3										
	INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3	3									3	3								
	THE PRINCIPLE OF INVESTMENT	3	3											3	3						
	APPLIED GAME THEORY	3	3											3	3						
	INTERNATIONAL FINANCIAL MANAGEMENT	3	3													3	3				
	INTERNATIONAL ECONOMIC LAW	3	3															3	3		
Internship	SUMMER INTERNSHIP(I)	2	-													2	-			Internship 160hrs	
	SUMMER INTERNSHIP(II)	4	-													4	-			Internship 320hrs	
	SEMESTER-BASED OFF-CAMPUS INTERNSHIP(I)	15	-													15	-			Internship 4.5months	
	SEMESTER-BASED OVERSEAS INTERNSHIP I	15	-													15	-			Internship 4.5months	

※Graduation Total Credits are 131 Credits: university cores 52 Credits + College Cores 3 Credits + Department Cores 47 Credits + Department elective Minimum of 17 credits + General Electives 12 Credits .

※Certificate regulation for graduation : 1.Level B ERP Planner, or 2.TOEIC 816 & ERP-Distribution Module, or 3.Certificate of Achievement for International Trade Certification Examination, or 4.TOEIC 879.

1. The 29 elective credits include maximum of 29 credits from department elective courses.

2. The elective credits include the maximum of 12 credits from Campus (Micro) Course Program.

Students who fulfilled the requirement of any Campus (Micro) Course Program after enrolling will also received a certificate of the program.

3. The credits earned from EMI courses except the courses from Department of CA can waive the Department Electives. The maximum credits open for waiver are 20.

※The maximum credits earned from the Self-Learning project are 40.

1.The credits earned from the Self-Learning project can waive all the University Cores, except the English Courses and "HUMAN DEVELOPMENT".

The maximum credits open for waiver are 20.

2. The credits earned from the Self-Learning project can waive all the Department Cores, Department Electives and General Electives.

※Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 15 credits.

※Students select "Semester-based Internship(1)" or "Semester-based overseas internship I" must apply for approval by departmental committee in advance.

※"Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for

※Students have to pass the Language Proficiency Test standards required.

※Students are required to satisfied other graduation requirements of the school.

★For the required general education courses, must choose one course each from Society, law, and Politics group, Nature and Aesthetics group, Science and Popular Scientific Education group and Advance general education.

★The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.

★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.

★The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)

★Should there be any changes in the course schedule of the department, please refer to the newest version.